

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007

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Advertiser	Democratic Congressional Campaign Cc
Product	DCCC 10/02
Estimate Number	1588

Invoice #	118497-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	118497
Alt Order #	06344141
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL Price is Right	11a-12p			•		_			
	ISSUE CLASS OF TIME R8.23									
				2 to 10/08/12	2x	MTWTF				
	WRAL		Tu	10/02/12	:30	10:59 AM	D3C12-NC07-T04H	\$850.00		2
	WRAL		M	10/08/12	:30	11:30 AM	D3C12-NC07-T04H	\$850.00)	1
2	WRAL Noon News	12p-1p								
	ISSUE CLASS OF TIME R8.23									
			10/02/12	2 to 10/08/12	2x	MTWTF				
	WRAL		Tu	10/02/12	:30	12:42 PM	D3C12-NC07-T02H	\$1,200.00		1
	WRAL		W	10/03/12	:30	12:57 PM	D3C12-NC07-T04H	\$1,200.00)	2
3	WRAL Young and the Restless	4-5p								
	ISSUE CLASS OF TIME R8.23									
				2 to 10/08/12	2x	MTWTF				
	WRAL		Tu	10/02/12	:30	4:27 PM	D3C12-NC07-T04H	\$1,600.00		1
	WRAL		W	10/03/12	:30	3:58 PM	D3C12-NC07-T02H	\$1,600.00)	2
4	WRAL 5:30 News	530-6p								
	ISSUE CLASS OF TIME R8.23									
				2 to 10/08/12	1x	MTWTF				
	WRAL		Tu	10/02/12	:30	5:43 PM	D3C12-NC07-T02H	\$4,000.00)	1
5	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME R8.23									
			10/02/12	2 to 10/08/12	2x	MTWTF				
	WRAL		W	10/03/12	:30	5:59 PM	D3C12-NC07-T04H	\$5,000.00)	2
	WRAL		Th	10/04/12	:30	5:59 PM	D3C12-NC07-T04H	\$5,000.00)	1
6	WRAL WRAL AM News	6-7a								
	ISSUE CLASS OF TIME R8.23									
			10/02/12	2 to 10/08/12	3x	MTWTF				
	WRAL		Tu	10/02/12	:30	6:38 AM	D3C12-NC07-T02H	\$2,000.00		2
	WRAL		W	10/03/12	:30	6:54 AM	D3C12-NC07-T02H	\$2,000.00		3
	WRAL		M	10/08/12	:30	6:29 AM	D3C12-NC07-T04H	\$2,000.00)	1
7	WRAL Inside Edition	7-730P								



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	ISSUE CLASS OF TIME R8.23			•		•				
			10/02/12	2 to 10/08/12	4x	MTWTF				
	WRAL		Tu	10/02/12	:30	7:29 PM	D3C12-NC07-T04H	\$2,200.00		4
	WRAL		W	10/03/12	:00			\$2,200.00	See MG 7.5	1
	WRAL		F	10/05/12	:30	7:28 PM	D3C12-NC07-T02H	\$2,200.00		3
	WRAL Entertaiment Tonight	730-8P	F	10/05/12	:30	7:47 PM	D3C12-NC07-T04H	\$2,200.00	MG for 7.1 10/03	5
				CLASS OF TIN						
	WRAL		М	10/08/12	:30	7:12 PM	D3C12-NC07-T02H	\$2,200.00		2
8	WRAL CBS This Morning ISSUE CLASS OF TIME R8.23	7am - 9am								
				2 to 10/08/12	2x	MTWTF				
	WRAL		Tu	10/02/12	:30	8:41 AM	D3C12-NC07-T04H	\$1,500.00		2
	WRAL		F	10/05/12	:30	8:54 AM	D3C12-NC07-T04H	\$1,500.00		1
9	WRAL Dr. Phil ISSUE CLASS OF TIME R8.23	9-10a								
			10/02/1	2 to 10/08/12	2x	MTWTF				
	WRAL		Tu	10/02/12	:30	9:23 AM	D3C12-NC07-T02H	\$750.00		2
	WRAL		M	10/08/12	:30	9:13 AM	D3C12-NC07-T02H	\$750.00		1
10	WRAL David Letterman ISSUE CLASS OF TIME R8.23	1135p-1237a								
			10/02/12	2 to 10/08/12	4x	MTWT				
	WRAL		Tu	10/02/12	:30	12:31 AM	D3C12-NC07-T04H	\$900.00		1
	WRAL		W	10/03/12	:30	11:54 PM	D3C12-NC07-T02H	\$900.00		2
	WRAL		Th	10/04/12	:30	12:12 AM	D3C12-NC07-T02H	\$900.00		4
	WRAL		M	10/08/12	:30	12:11 AM	D3C12-NC07-T04H	\$900.00		3
11	WRAL Fri Hour 3 ISSUE CLASS OF TIME R8.23	10-11p								
			10/01/1	2 to 10/07/12	1x	1				
	WRAL		F	10/05/12	:30	10:33 PM	D3C12-NC07-T02H	\$6,000.00		1
12	WRAL David Letterman ISSUE CLASS OF TIME R8.23	1135p-1237a						. ,		
			10/01/1:	2 to 10/07/12	1x	1				



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12	WRAL ISSUE CLA	David Letterman ASS OF TIME R8.23	1135p-1237a								
	WRAL	Letterman Friday	1205x-107x	F	10/05/12	:30	1:02 AM	D3C12-NC07-T04H	\$250.00		1
13	WRAL ISSUE CLA	NFL (Late) ASS OF TIME R8.23	4-730p								
				10/01/12 to	0 10/07/12	1x	1				
	WRAL			Su	10/07/12	:30	5:48 PM	D3C12-NC07-T02H	\$8,000.00		1
14	WRAL ISSUE CLA	CBS Sunday Morning ASS OF TIME R8.23	9-1030a								
				10/01/12 to	0 10/07/12	1x	1				
	WRAL			Su	10/07/12	:30	9:06 AM	D3C12-NC07-T04H	\$1,200.00		1
15	WRAL ISSUE CLA	Late News ASS OF TIME R8.23	11-1135p								
				10/02/12 to	0 10/08/12	1x	MTWTFSS				
	WRAL			Sa	10/06/12	:30	11:16 PM	D3C12-NC07-T02H	\$5,000.00		1
16	WRAL ISSUE CLA	Tue Hour 1 ASS OF TIME R8.23	8-9p								
					0 10/07/12	1x	-1				
	WRAL			Tu	10/02/12	:30	7:58 PM	D3C12-NC07-T02H	\$9,000.00		1
		<u> </u>	Aired Spots	30							

Gross Total \$73,650.00

Agency Commission \$11,047.50

Net Amount Due Payment Terms 30 Days \$62,602.50